

There are two sets of contest/ mailing rules in this document: September, 2011 & November, 2011 mailing rules.

FASTSIGNS® Rules for September, 2011 National Mailing

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Program Description / Eligibility: This trade promotion ("Sweepstakes") is open only to FASTSIGNS International, Inc. mailing recipients who are legal residents of the 50 United States or the District of Columbia and 18 years of older at time of entry or legal residents of Canada (excluding the province of Quebec) who have reached the age of majority in their province of residence at time of entry. Employees of FASTSIGNS®, their affiliates, subsidiaries, and any person working on promotion, and any advertising and promotional agencies (collectively, "Sweepstakes Entities"), and the immediate family members of each are not eligible. The Sweepstakes begins at 12:01am on September 1, 2011 and ends at 11:59pm on October 31, 2011 ("Entry Period"). There will be one prize awarded in a random drawing.

2. How to Enter: You will be automatically entered into a Sweepstakes drawing when you complete and submit the online questionnaire form upon receiving the FASTSIGNS® September mailing piece. The online questionnaire must be received during the Entry Period in order to be eligible for the drawing. No responsibility is assumed by FASTSIGNS® for lost, late, or misdirected entries or any computer, online or technical malfunctions that may occur. All entries become the property of FASTSIGNS® and will not be returned. The internal clock of the website which receives the questionnaires will be used to determine the date and time entries are received.

3. Prize: There will be one (1) prize awarded consisting of a Nikon® D3100 SLR Camera with an approximate retail value of \$700. Odds of winning the camera depend on the number of eligible entries received. Limit one prize per person, per calendar year, regardless of the number of mailings received or questionnaires completed online. The winner will be selected by a random drawing from eligible entries on or about November 15, 2011. Non-winning entries from any drawing will not be carried over into any subsequent prize drawings. No cash redemptions, substitution, transfer, or assignment of prize permitted, except that FASTSIGNS® reserves the right to substitute a prize of equivalent value in the event the offered prize is unavailable. All taxes on prizes are the sole responsibility of the prize winner. Unless prohibited by law, acceptance of a prize constitutes permission for the Sweepstakes Entities to use the winner's name, address (city and state/province) and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation the Internet.

4. Notification of Winners: A Provisional Winner will be contacted by telephone or email using the information provided on the Provisional Winner's entry form. The Provisional Winner may be required to execute an affidavit of eligibility and liability/publicity release (except where prohibited by law) within seven (7) days following the date of attempted notification. Non-compliance within this time period may result in

disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Actual award of the prize is subject to verification of the selected Provisional Winner's eligibility and compliance with the terms and conditions of these official rules.

5. **Canadian Winner:** A Canadian Provisional Winner, in order to win and receive a prize, must first correctly answer, unaided and without mechanical or electronic assistance, a time-limited mathematical skill-testing question administered by mail or by telephone. Failure of a Canadian Provisional Winner to correctly answer the skill-testing question in the time allotted will result in disqualification, the forfeiture of his or her interest in the prize, and the random selection of a substitute Canadian Provisional Winner from among all remaining eligible entries at the end of the Entry Period. If Sponsor is unable to reach a Canadian Provisional Winner by telephone or email, that Canadian Provisional Winner will be disqualified and a substitute winner may be randomly selected from the remaining eligible entries at the end of the Sweepstakes Period (for selection of a substitute Grand Prize Winner, remaining eligible entrants will be included).

6. **General Conditions:** Entrants agree to abide by the terms of these official rules and by the decisions of FASTSIGNS®, which are final and binding on all matters pertaining to this Sweepstakes. This Sweepstakes is governed by the laws of the United States. All federal, state, and local laws and regulations apply. By entering, entrants release and hold harmless FASTSIGNS®, their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability or any injuries, loss, or damage of any kind arising from or in connection with this contest or any prize won.

7. **Internet:** If for any reason the Internet portion of the promotion or Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of FASTSIGNS® that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, or for any other reason, FASTSIGNS® reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify, or suspend the Sweepstakes. FASTSIGNS® assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications-line failure, theft, or destruction or unauthorized access to, or alteration of, entries. FASTSIGNS® is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, or software, or for failure of any e-mail or entry to be received by FASTSIGNS® on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GAME IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. **Winners List:** For a list of the winner, send a self-addressed stamped envelope to: FASTSIGNS International, Inc. – NAC, Attn: Senior Vice-President of Marketing, 2542 Highlander Way, Carrollton, TX 75006. Except where otherwise required by law, requests received after one month following the drawing date will not be fulfilled.

9. **Sponsor:** This Sweepstakes is sponsored by FASTSIGNS International, Inc., 2542 Highlander Way, Carrollton, Texas 75006.

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2. How to Enter: You will be automatically entered into a Sweepstakes drawing when you complete and submit the online questionnaire form upon receiving the FASTSIGNS® November mailing piece. The online questionnaire must be received during the Entry Period in order to be eligible for the drawing. No responsibility is assumed by FASTSIGNS® for lost, late, or misdirected entries or any computer, online or technical malfunctions that may occur. All entries become the property of FASTSIGNS® and will not be returned. The internal clock of the website which receives the questionnaires will be used to determine the date and time entries are received.

3. Prize: There will be one (1) prize awarded consisting of a 16 GB Apple® iPhone 4 with an approximate retail value of \$649 (prize does not include a service contract; is for the phone only) and a custom mobile web site designed by your local FASTSIGNS center (one year hosting; valued at \$500). Odds of winning the iPhone and custom mobile web site depend on the number of eligible entries received. Limit one prize per person, per calendar year, regardless of the number of mailings received or questionnaires completed online. The winner will be selected by a random drawing from eligible entries on or about January 15, 2012. Non-winning entries from any drawing will not be carried over into any subsequent prize drawings. No cash redemptions, substitution, transfer, or assignment of prize permitted, except that FASTSIGNS® reserves the right to substitute a prize of equivalent value in the event the offered prize is unavailable. All taxes on prizes are the sole responsibility of the prize winner. Unless prohibited by law, acceptance of a prize constitutes permission for the Sweepstakes Entities to use the winner's name, address (city and state/province) and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation the Internet.

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